



37th Annual Snellville Days Festival

May 1-2, 2010

2010 SNELLVILLE DAYS IN-KIND (NON-CASH) SPONSORSHIP LEVELS

Presenting Level Sponsor - \$5,000.00 +

- Logo included in all paid print advertisement/promotion.
- Logo included on T-shirts distributed and sold. (Deadline for inclusion is April 17, 2010)
- Logo included on "Welcome bags" as Presenting Sponsor.
- Listed on Festival Banner at Presenting Level Sponsor status.
- One banner (provided by Sponsor) placed in prominent location in park.
- Prime booth space in a high traffic area with tents, tables, and chairs, **size of space is flexible.**
- Your company would be included in **five or more** promotional ads.
- 12 VIP passes for Saturday evening concert.
- 12 VIP breakfast passes for prior to parade.
- Special seating for 12 at the parade.
- 12 Snellville Days T-shirts.
- Exclusive sponsor for your industry

Gold Level - \$2,500.00

- Logo included on T-shirts distributed or sold. (Deadline for inclusion is April 17, 2010)
- Logo included on "Welcome bags" as Gold Sponsor.
- Listed on Festival Banner at Gold Level Sponsor status.
- One banner (provided by Sponsor) placed in prominent location in park.
- Prime booth space in a high traffic area with tents, tables, and chairs, **size of space is flexible.**
- Your company would be included in **three** promotional ads.
- 10 VIP passes for Saturday evening concert.
- 10 VIP breakfast passes for prior to parade.
- Special seating for 10 at the parade.
- 10 Snellville Days T-shirts.

Silver Level - \$1,500.00

- Logo included on T-shirts distributed or sold. (Deadline for inclusion is April 17, 2010)
- Listed on Festival Banner at Silver Level Sponsor status.
- One banner (provided by Sponsor) placed in a prominent location.
- Prime 10 x 20 booth space in a high traffic area with tents, tables, and chairs.
- Your company would be included in **two** promotional ads.
- 6 VIP passes for Saturday evening concert.
- 6 VIP breakfast passes for prior to parade.
- Special seating for 6 at the parade.
- 6 Snellville Days T-shirts.

Bronze Level - \$500.00

- **Prime 10 x 10 booth space in a high traffic area with tent, tables, and chairs.**
- Business Name included on T-shirts distributed or sold. (Deadline for inclusion is April 17, 2010)
- Listed on Festival Banner at Bronze Level Sponsor status
- 4 VIP passes for Saturday evening concert.
- 4 VIP breakfast passes for prior to parade.
- Special seating for 4 at the parade.
- 4 Snellville Days T-shirts.

Topaz Level - \$250.00

- Listed on Festival Banner at Topaz Level Sponsor status
- 2 VIP passes for Saturday evening concert.

Jade Level - \$100.00

- Listed on Festival Banner at Topaz Level Sponsor status

“In-Kind” sponsorship of any dollar value is accepted. Non cash or “in-kind” sponsorships are accepted for door prizes, other giveaways at the event, or are used to put on the event . Please contact kclotfelter@snellville.org for more information about Snellville Days in-kind sponsorship or prize donations.” Acceptable items could include but are not limited to, gift cards for home improvement stores, restaurants, department stores, or credit card branded gift cards.

All Sponsors are eligible to place their own flyer or promotional piece in the “Welcome bags” that are distributed to the public at the Festival. All marketing pieces (up to 2500) for the Welcome Bags are due by Monday April 26, 2010(no exceptions). All sponsors receive a link to their business on the snellvilledays.com and snellville.org website.

2010 SNELLVILLE DAYS
IN-KIND (NON-CASH)
SPONSORSHIP APPLICATION

Date Received _____
Gift card or other _____
Booth # if appl _____
Tax receipt given _____
OFFICE USE ONLY

(Please Print)

Business Name (as it will appear on banner): _____

Contact Name: _____ Daytime Phone: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Business Website: _____

IN-KIND SPONSORS ONLY – NO CASH-NO CHECKS-NO MONEY ORDERS
Examples would be credit card branded gift cards, department store gift cards, restaurant gift cards, home improvement store gift cards, etc.

(Select Level of Sponsorship)

- | | |
|--|---|
| <input type="checkbox"/> Presenting Level (\$5,000+) | <input type="checkbox"/> Bronze Level (\$500) |
| <input type="checkbox"/> Gold Level (\$2,500) | <input type="checkbox"/> Topaz Level (\$250) |
| <input type="checkbox"/> Silver Level (\$1,500) | <input type="checkbox"/> Jade Level (\$100) |

Yes, I want to use my complimentary booth space (**Bronze & above only**).

Silver Sponsors and above, please email logo to dpuette@snellville.org for advertising purposes. The deadline for sponsorship confirmation is April 2, 2010, so we can assure your business name will be included in our promotional advertising.

Sponsorship Equivalent Enclosed: \$ _____

T-Shirt size(s): _____ S _____ M _____ L _____ XL _____ XXL _____ XXXL

(For Bronze and above only. Please see the attached Sponsorship Levels for number of t-shirts to receive)

Mail or deliver to:

Snellville Parks & Recreation Dept. (SPRD)
2010 Snellville Days Festival
2500 Sawyer Parkway
Snellville, GA. 30078
Fax number: (770) 985-3582
www.snellville.org
www.snellvilledays.com